

Profile

Matthias Nanzer

Education

- MBA, State University of New York
- MBA, Graduate School of Business Administration, Zurich
- Eidg. Dipl. Wirtschaftsinformatiker
(Federally approved degree in computer science)

Experience

I have held various management roles as IT-project manager, Business Unit Manager and CEO for the past 20 years. During this time I gathered international working experience in the US as well as in several countries throughout Europe. My consulting assignments were mainly from companies in the finance industry (banking and insurance). As a CEO and Sales and Marketing Director I have worked in the IT and telecommunication industry.



Approach "Expert in Leading Business Projects"

As an „expert in leading business projects“ I work closely with other experts and consultants to achieve a group of expert's performance.

I'm supporting companies in the technology field with their launch of new products and services, with the change of direction or expansion of business units as well as with the management or coaching of complex projects.

Service Portfolio

Interim Management

I take charge of specific management tasks in the areas of general management, marketing, sales, and ITC. My key abilities are to quickly get an overview of complex tasks, objectives setting and prioritisation, interdisciplinary management and customer orientation.

Introduction of Products and Services in the ITC industry

Amongst my tasks is the development of new offerings, evaluation of new services, defining the business plan and project implementation, positioning of the new offer (USP, UVP), development of marketing material together with marketing agencies, development of sales material as well as to develop and lead sales campaigns. Thanks to my marketing-, sales- and project-management experience, I'm capable of introducing pragmatic, efficient and customer oriented solutions.

Project Management

Based on your own skills and resources, I manage, coach, or implement your ITC- and organizational projects. The methodical and efficient project management belongs to my core competencies.

In project management, project-coaching, project review and project supervision tasks, I am able to add value by making sure that the project tasks get implemented within time and budget.

Functional- and Business Process Management

You want to optimize or automate processes and need to align organizational units?

My experience paired with efficient methods and techniques allow me, as a neutral consultant, to support change processes as well as to visualize and implement them.